

Privacy Policy

Information provided pursuant to Articles 13–14 of the GDPR (General Data Protection Regulation) 2016/679

In accordance with the GDPR, data processing will be carried out on the principles of fairness, lawfulness, transparency, data minimization, and the protection of your privacy and rights. Pursuant to Article 13 of the GDPR 2016/679, we provide the following information:

Purposes of Data Processing

The personal data you provide (through website registration and/or app registration and/or completion of forms on the website) will be processed for the following purposes:

- Preparation of offers
- Issuance of tax documents
- Fulfillment of obligations required by adopted ISO standards
- Preparation of statistical reports and for research and development
- Logistics management
- Operational business management
- Informational and training management
- Legal purposes and management of business relationships
- Fulfillment of legal obligations related to VAT regulations

Consequently, given the purposes of processing as outlined above, providing your data is mandatory. Failure to provide, partial, or inaccurate provision of such data may result in the inability to establish or carry out collaboration with Denì Service di Donato Cirella and to fulfill contractual obligations.

If the data subject providing the data is under 16 years of age, such processing is lawful only to the extent that consent is given or authorized by the holder of parental responsibility, whose identifying data and copy of identification documents will be collected.

Marketing Purposes

Furthermore, if you expressly consent, your personal data will be processed for marketing purposes, including:

- Promotional activities by Denì Service di Donato Cirella and/or its partners, carried out both by automated means (e.g., email, SMS, instant messaging applications such as chatbots, etc.) and by non-automated means (e.g., postal mail, operator-assisted phone calls, etc.).
- Informational and promotional communications related to similar services and products offered by Denì Service di Donato Cirella and/or partners (in the categories of: software companies, training providers, research and development companies,

tourism promotion associations).

- Profiling activities, consisting of the analysis of your preferences and market research to improve the services and commercial information provided by Deni Service di Donato Cirella, making them more relevant to your interests.

This may also include satisfaction surveys and/or the use of profiling cookies while browsing the websites of Deni Service di Donato Cirella.

Providing this optional data will allow Deni Service di Donato Cirella to improve its services, making them increasingly aligned with the personal interests of its users.

Data Security

Data processing will be carried out using manual and/or IT and telematic tools, with organizational and processing methods strictly related to the stated purposes, and in a manner that ensures the security, integrity, and confidentiality of the data, in compliance with the organizational, physical, and logical measures required by applicable laws.

Data Retention

Personal data will be retained for the entire duration of the collaboration/supply/use of the service and, in the case of withdrawal or termination of the relationship, for a limited period specific to each type of processing, in accordance with the principle of storage limitation and in fulfillment of legal obligations (e.g., tax) and to protect the data controller's rights in the event of disputes related to the provision of services.

Data Subject Rights

At any time, the data subject may exercise the rights provided under Articles 15 to 21 of the GDPR. Exercising these rights may be done by sending a request by email to: privacy@textureitaly.com.

Data Controller and Data Processor

The Data Controller is Deni Service di Donato Cirella, with registered office in Pomarico (MT), Via G. Rivera snc.

The Data Processor, to whom you can address requests to exercise your rights and/or for clarifications regarding data protection, can be contacted at: privacy@textureitaly.com.